

40th Anniversary Season
SHAKESPEARE & COMPANY
 2017 NEW BUSINESS SPONSOR RESERVATION FORM

ORGANIZATION _____ CONTACT NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____ E-MAIL _____

ART CONTACT _____ PHONE _____ WEBSITE ADDRESS _____

NEW CAMERA-READY ART SUBMITTED BY MARCH 1, 2017 REPEAT 2016 SUBMISSION[‡] YES, I WOULD LIKE A WEBSITE LINK

SPECS				FREE WEB LINKS			
Size	Dimensions	Rates	10% DISCOUNT FOR NEW BUSINESSES		FREE TICKETS	ADDITIONAL FREE TICKETS FOR OUTDOOR THEATRES	
Back Cover	8.25" x 10.5" †	\$6,000	\$5,400	—	10	4	
Inside Front Cover	8.25" x 10.5" †	\$4,250	\$3,825	—	10	4	
Inside Back Cover	8.25" x 10.5" †	\$3,950	\$3,555	—	10	4	
Full Page	8.25" x 10.5" †	\$3,750	\$3,375	AVAILABLE AT \$500 AND ABOVE	8	4	
Half Page Horizontal	7.25" x 4.6875"	\$1,850	\$1,665		6	2	
Half Page Vertical	3.5625" x 9.5"	\$1,850	\$1,665		6	2	
Third Page	7.25" x 3.0833"	\$1,350	\$1,215		4	2	
Quarter Page	3.5625" x 4.6875"	\$895	\$805		4	2	
Sixth Page	3.5625" x 3.0833"	\$575	\$517		2	2	
Eighth Page	3.5625" x 2.2813"	\$395	\$355		2	2	
Flat Screen Slide*	1920 px x 1080 px	\$1,500	\$1,350		—	—	—

½ PAGE HORIZ.
7.25" X 4.6875"

FULL PAGE
8.5" X 10.75"
ADD 0.125" BLEED ON ALL SIDES

¼ PAGE
3.5625" X 4.6875"

⅛ PAGE
3.5625" X 2.2813"

½ PAGE VERT.
3.5625" X 9.5"

⅓ PAGE
7.25" X 3.0833"

⅙ PAGE
3.5625" X 3.0833"

PAYMENT

\$ _____
 TOTAL SPONSORSHIP AMOUNT

CREDIT CARD # _____ EXP. DATE _____ SECURITY CODE _____

NAME ON CARD _____

SIGNATURE _____ DATE _____

PAY BY CHECK: SHAKESPEARE & COMPANY, 70 KEMBLE STREET, LENOX, MA 01240 ATTN: PLAYBILL SPONSORSHIPS
 FAX CREDIT CARD INFORMATION TO: 413-637-4274

artwork | submissions | questions: playbill@shakespeare.org
 reservations: aspenlieder@shakespeare.org
 Complimentary tickets are valid for all 2017 Season performances except special fundraising events such as our Gala. To redeem your complimentary tickets, please contact the Box Office at 413-637-3353.

NEW BUSINESS ARTWORK AND PAYMENT DUE: DECEMBER 1, 2016