

40th Anniversary Season
SHAKESPEARE & COMPANY

2017 EARLY BIRD BUSINESS SPONSOR RENEWAL RESERVATION FORM

ORGANIZATION _____ CONTACT NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____ E-MAIL _____

ART CONTACT _____ PHONE _____ WEBSITE ADDRESS _____

NEW CAMERA-READY ART SUBMITTED BY NOV. 4, 2016 REPEAT 2016 SUBMISSION[‡] YES, I WOULD LIKE A WEBSITE LINK

SPECS			FREE WEB LINKS	FREE TICKETS	ADDITIONAL FREE TICKETS FOR EARLY BIRDS*
Size	Dimensions	Rates			
Back Cover	8.25" x 10.5" †	\$6,000	—	10	4
Inside Front Cover	8.25" x 10.5" †	\$4,250	—	10	4
Inside Back Cover	8.25" x 10.5" †	\$3,950	—	10	4
Full Page	8.25" x 10.5" †	\$3,750	AVAILABLE AT \$500 AND ABOVE	8	4
Half Page Horizontal	7.25" x 4.6875"	\$1,850		6	2
Half Page Vertical	3.5625" x 9.5"	\$1,850		6	2
Third Page	7.25" x 3.0833"	\$1,350		4	2
Quarter Page	3.5625" x 4.6875"	\$895		4	2
Sixth Page	3.5625" x 3.0833"	\$575		2	2
Eighth Page	3.5625" x 2.2813"	\$395		2	2
Flat Screen Slide*	1920 px x 1080 px	\$1,500		—	—

½ PAGE HORIZ.
7.25" X 4.6875"

FULL PAGE
8.5" X 10.75"
ADD 0.125" BLEED ON ALL SIDES

¼ PAGE
3.5625" X 4.6875"

⅛ PAGE
3.5625" X 2.2813"

½ PAGE VERT.
3.5625" X 9.5"

⅓ PAGE
7.25" X 3.0833"

⅓ PAGE
7.25" X 3.0833"

⅓ PAGE
3.5625" X 3.0833"

PAYMENT

\$ _____
 TOTAL SPONSORSHIP AMOUNT

CREDIT CARD # _____ EXP. DATE _____ SECURITY CODE _____

NAME ON CARD _____

SIGNATURE _____ DATE _____

PAY BY CHECK: SHAKESPEARE & COMPANY, 70 KEMBLE STREET, LENOX, MA 01240 ATTN: PLAYBILL SPONSORSHIPS
 FAX CREDIT CARD INFORMATION TO: 413-637-4274

artwork | submissions | questions: playbill@shakespeare.org

reservations: aspenlieder@shakespeare.org

Complimentary tickets are valid for all 2017 Season performances except special fundraising events such as our Gala. To redeem your complimentary tickets, please contact the Box Office at 413-637-3353.

***EARLY BIRD ARTWORK AND PAYMENT DUE: NOVEMBER 4, 2016**